



DÜRR AG

LEADING THE HOMAG GROUP TO ITS FULL POTENTIAL

Overview, integration and optimization

Ralf W. Dieter (CEO), Ralph Heuwing (CFO)

Hanover, May 12, 2015

HOMAG GROUP AT A GLANCE



World market leader in woodworking machinery and systems

- >>> Headquarters in Schopfloch, Germany, 90 km from Bietigheim
- Areas of application:
 - >>> Furniture industry, Wood-based panel-processing
 - >>> Construction supplies and timber home construction industries
- >>> Key customers products:
 - >>> Home and office furniture, kitchens
 - >>> Parquet and laminate flooring, windows, doors, stairs
- 30% market share, biggest customer: IKEA (~ 5% of sales)
- >>> International group with 37 locations worldwide; only 20% of sales in Germany
- >>> 5,700 employees worldwide, thereof 3,900 in Germany
- >>> Solid financials: Equity ratio 33%, net financial debt € 43 m as of March 31, 2015
- >>> Operating result clearly improved in recent years, 4.0% EBIT margin in 2014¹



¹incl. extraordinary costs (e.g. PPA costs Stiles takeover)

HOMAG GROUP COMPANY PROFILE



Products and services

Product range

- >> Stationary technology/CNC
- >> Edge processing
- >> Panel dividing saws

- >>> Drilling/fitting/assembly
- >>> Handling/packaging
- >> Laminating and sanding

Edge banding

Services/project management

- >>> Broad offering for service, spare parts and training
- >>> Engineering capacity for integrated solutions from manufacturing cells up to complete production lines including software
- >>> Consulting services

Sales revenue split 2014 (2013)

- **»** Machines 49% (49%)
- >> Cells and production lines 30% (34%)
- **>> Service 21% (17%)**

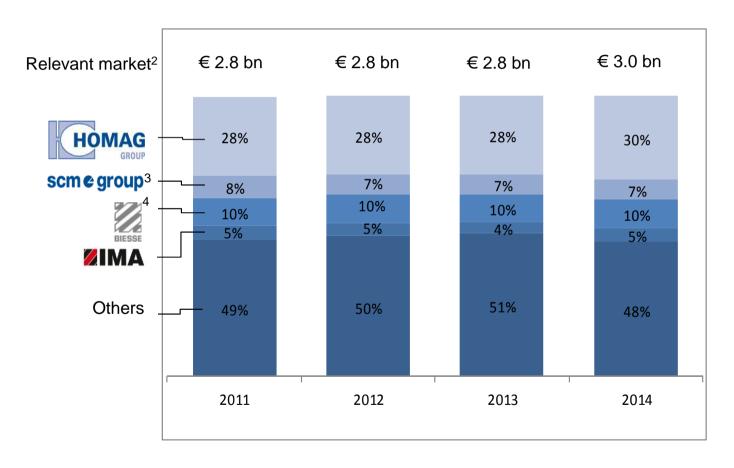


Storage system

HOMAG GROUP: A GLOBAL MARKET LEADER



Market share increased to 30% in 2014



¹Own estimation; market share based on estimated global sales in the relevant market

² Source: VDMA, Acimall, own calculations

³ Wood processing only; adjustment of market share 2011 due to updated information

⁴ Wood processing only

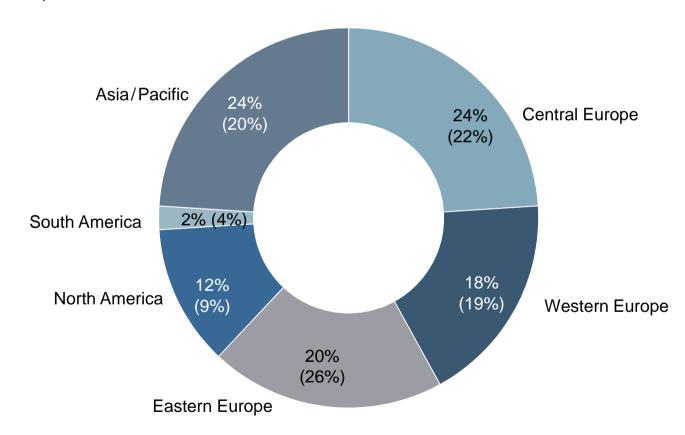
GROWTH MOMENTUM IN ASIA, NORTH AMERICA AND CENTRAL EUROPE



Incoming orders split HOMAG Group 2014 (2013)

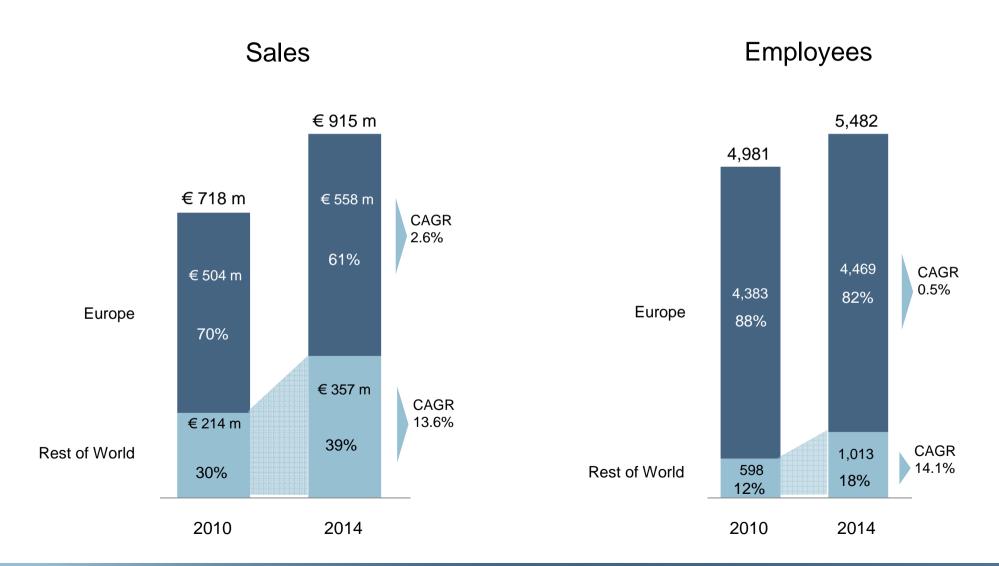
2014: € 803 m (+9%)

2013: € 734 m



INCREASING GLOBALIZATION OF BUSINESS

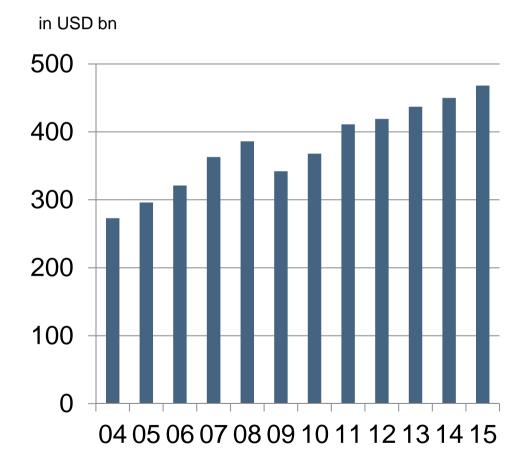




GROWTH IN THE FURNITURE MARKET COMPARABLE TO GLOBAL GDP GROWTH



Global furniture market CAGR: 5%



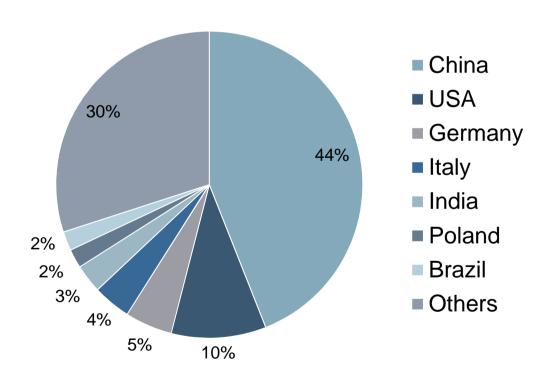
- Growth drivers of the furniture market: rising disposable income, growing global population, rising number of households
- Wey drivers for the woodworking machinery industry: automation and industrialization in furniture production, batch-size 1, linking and digitalization along the value chain

Source: Center of Industrial Studies, Csil

CHINA ACCOUNTS FOR ALMOST 50% OF GLOBAL FURNITURE PRODUCTION



Global furniture production (2013)



- Similar trends as in the car industry: low growth in Europe, steady growth in North America and strong growth in EM (~ 6%)
- >>> EM account for more than 60% of world furniture market, China most important single market
 - Clear focus of HOMAG Group to address these markets, HOMAG will benefit from Dürr's experience

Source: Center of Industrial Studies, Csil





HOMAG Group: FY and Q1 figures¹

	2013	2014	Δ in %	Q1 2014	Q1 2015	Δ in %
Incoming orders (€ m)	734.3	802.6	+9.3	260.0 ²	287.2 ²	10.5
Sales revenues (€ m)	788.8	914.8	+16.0	204.8	253.7	23.9
EBIT³ (€ m)	34.6	36.7	+6.1	5.6	11.5	105.4
EBIT margin ³ (%)	4.4	4.0	-0.4 ppts	2.7	4.5	+1.8 ppts
Net income (€ m)	18.4	18.9	+2.7	2.5	4.1	64.0

- >>> Strong improvement in incoming orders and sales; push in project business
- Order backlog increased by € 60 m to € 354 m
- >>> Earnings increase due to productivity improvements, higher utilization and currency effects

¹ HOMAG Group figures

² including merchandise machines

³ after employee participation



GOOD START INTO 2015 (II)

HOMAG Group: Typical NWC pattern in Q1 but equity ratio further improved

	2013	2014	Δ in %	Q1 2014	Q1 2015	Δ in %
Capex (€ m)	24.4	32.6	+33.6	4.4	6.2	40.9
Op. cash flow (€ m)	46.5	90.3	+94.2	20.8	-5.5	-
Free cash flow (€ m)	28.5	50.1	+19.8	2.2	-11.1	-
Equity (€ m)	177.7	194.7	+9.6	179.3	206.7	15.3
Equity ratio in %	32.7	31.9	-0.8 ppts	29.1	32.6	3.5 ppts
Net financial status (€ m)	-69.2	-28.5	-	-69.7	-43.1	-
NWC (€ m)	71.8	42.0	-41.5	76.3	66.6	-12.7

- >>> Increase in NWC in Q1 due to business expansion; slightly negative cash flow
- Equity ratio close to 33%



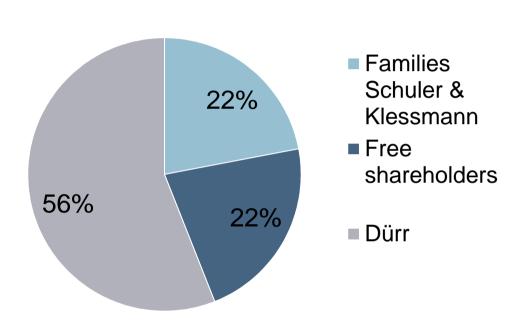


Fast-paced process, very collaborative atmosphere

24		Takeover closing (transfer of HOMAG shares from public offer)			
		Changes in Supervisory Board, Ralf W. Dieter becomes Chairman			
Oct 2014	27	Ralph Heuwing appointed as member of HOMAG BoM			
	31	Integration kick-off			
Nov 2014	24	Announcement of domination + profit transfer agreement			
Doc 2014	1	Ralph Heuwing becomes HOMAG CEO			
Dec 2014	17	Announcement of listing change: from Prime Standard to Entry Standard			
Jan 2015	15	Compensation amount fixed, invitation for extraordinary shareholders' meeting			
	5	Extraordinary shareholders´ meeting			
Mar 2015	11-14	11-14 First joint Dürr/HOMAG management meeting			
	17	Domination + profit transfer agreement effective			
Apr 2015	1	Franz Peter Matheis becomes CFO			
Apr 2015	22	HOMAG syndicated loan terminated effective May 29			

HOMAG SHAREHOLDER STRUCTURE AS OF MARCH 31, 2015





- Dürr owns 78% of voting rights (voting pool agreement with Schuler & Klessmann families)
- According to the IFRS free shareholders and family shareholders are only entitled to guarantee dividend, no minorities any longer

SYNERGIES EXPECTED TO REACH € 5 TO 10 MILLION



22 integration areas – key examples

IT	Joint purchasing of software and hardware, license management		
IT	Group-wide infrastructure and service		
Financia	Replacement of syndicated loan with I/C loan		
Financing	Capital efficiency through group-wide cash-pooling		
Patents / IP	Professional IP management		
Compine	Automation equipment (drives, controls, sensors)		
Sourcing	General purchasing (logistics, insurance)		
Technology	Know-how transfer in visualization, robotics, virtual commissioning		
Others	Talent management Compliance, internal audit Travel management Sales and service locations		

LEADING HOMAG GROUP TO ITS FULL POTENTIAL



FOCUS program started in March 2015

	Lever	Initiatives	Targets 2020
Value creation	Growth	 Expansion China Expansion US Service initiative Project business Innovation program 	Revenue: 1.25 bn €
FOCUS	Optimization	 Global organization ("ONE HOMAG") Process improvement ERP rollouts Modular products Incentive systems 	EBIT margin: 8 – 10%

Note: Targets 2020 are indications for performance ambition only. Not supported by HOMAG's mid-term plans.



KEY ELEMENTS OF THE FOCUS PROGRAM (I)

Growth

Evnencies Chine	Increase and further localize production in China		
Expansion China	Establish localized R&D for mid-end products		
Evnancian IIC	Leverage Stiles potential (project business)		
Expansion US	Further localize production and design		
Complex initiative	Increase awareness (CustomerExcellence@Dürr)		
Service initiative	Strengthen organization		
Project business	Improve cross-divisional collaboration		
Project business	Make use of Dürr project management know-how		
Innovation program	Increase/re-allocate R&D budget, especially in automation, digitalization and CNC		



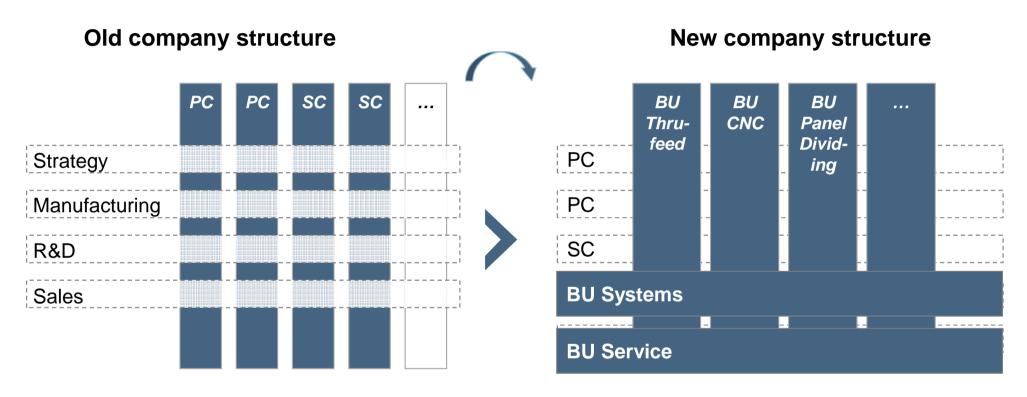


Optimization

Global organization	Improve collaboration across HOMAG Group entities ("ONE HOMAG")		
	Establish global business units		
Process improvement	Efficiency improvement in order execution processes		
	Process harmonization across HOMAG Group		
	Increase use of modern ERP systems		
ERP rollouts	Productivity enhancement in order execution		
Modular products	Modular product structure to increase part commonality		
	Use of product configurator		
Incentive systems	Alignment of incentives with global business objectives		

HOMAG ORGANIZATION: "ONE HOMAG" AS GUIDING PRINCIPLE





Decisions too slow, no clear accountabilities, implementation difficult

Global business units with clear responsibilities, focus on functional excellence

PC = production company

SC = sales company

BU = business unit



2015 AND 2016 IMPACT FROM TAKEOVER

Biggest P&L effects in Woodworking Machinery and Systems (WMS) division

€m	2015e	2016e
EBIT (consensus estimate)	57	67
Optimization costs	~ -10	
PPA costs	- 17.5	-8.7
EBIT	29.5	58.3
Financial result impact (IFRS)	-12.5	-7.0
Refinancing syn loan with I/C Loan	-3.9	+2.3
EBT ¹	13.1	53.6

>>> No HOMAG minorities any more in Dürr P&L statement

¹ This overview is simplified and does not contain the negative financial result of HOMAG





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