

# Press release

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**Manager strengthens MES/MOM provider strategically in product alignment**

## **Andreas Zerfas is the new Vice President Product Management at iTAC**

**Montabaur, February 11, 2025 – Andreas Zerfas has been appointed as the new Vice President Product Management at MES/MOM provider iTAC Software AG. He has already held several leading positions at iTAC between 2011 and 2020 and is now returning to the company. In his new role, Andreas Zerfas is responsible for the further development and strategic direction of the iTAC.MOM.Suite and the iTAC.MA.Suite.**

With its MES/MOM, iTAC offers comprehensive solutions for mapping and optimizing all processes from production planning to quality control within a unified system. Combining the Manufacturing Operations Management (MOM) system iTAC.MOM.Suite and the AI-based analytics software iTAC.MA.Suite with solutions from Dürr and its subsidiaries creates a holistic MOM platform for the Smart Factory.

Andreas Zerfas is head of Product Management at iTAC and is thus also responsible for the continuous optimization and alignment of the product strategy, which includes the consolidation and integration of Cogiscan, ANT Solutions and DUALIS technologies into iTAC's existing ecosystem.

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Cogiscan provides track, trace and control solutions for electronics manufacturing that enable seamless traceability in production. ANT specializes in smart factory solutions for the FMCG and pharmaceutical industries. DUALIS develops advanced planning and scheduling (APS) solutions for precise production planning and optimization.

“The future lies in holistic platforms with ecosystems that support industrial companies in the digital transformation of manufacturing processes and offer modular, scalable solutions to solve daily challenges as needed. I am very pleased to be able to contribute my experience to iTAC again,” says Andreas Zerfas.

Between his previous and current roles at iTAC, the expert worked for German Edge Cloud as Chief Technology Officer (CTO) Digital Industrial Solutions. There he played a key role in the development of the ONCITE Digital Production System (DPS) platform.

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***Andreas Zervas, new Vice President Product Management at iTAC***

Image source: iTAC

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### **Kurzporträt**

iTAC Software AG, an independent company of the mechanical and plant engineering firm Dürr, provides internet-enabled information and communication technologies for the manufacturing industry. Founded in 1998, the company is one of the leading MES/MOM providers. The iTAC.MOM.Suite is a holistic Manufacturing Operations Management that is used worldwide by companies in different industry sectors such as automotive, electronics/EMS, telecommunication, medical engineering, metal casting and energy. Additional services and solutions for implementing IIoT and Industry 4.0 requirements complete the portfolio. iTAC Software AG is headquartered in Montabaur, Germany and has offices in the USA, Mexico, China and Japan and has a worldwide partner network for sales and service. iTAC's philosophy is to connect people, data and systems.

The Dürr Group is one of the world's leading mechanical and plant engineering firms with particular expertise in the technology fields of automation, digitalization, and energy efficiency. Its products, systems, and services enable highly efficient and sustainable manufacturing processes – mainly in the automotive industry and for producers of furniture and timber houses, but also in sectors such as the chemical and pharmaceutical industries, medical devices, electrical engineering, and battery production. In 2023, the company generated sales of €4.6 billion. The Dürr Group has around 20,000 employees and 141 business locations in 33 countries. As of January 1, 2025, the former divisions Paint and Final Assembly Systems and Application Technology were merged to form the new Automotive division. Since then, the Dürr Group has been operating in the market with four divisions.

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